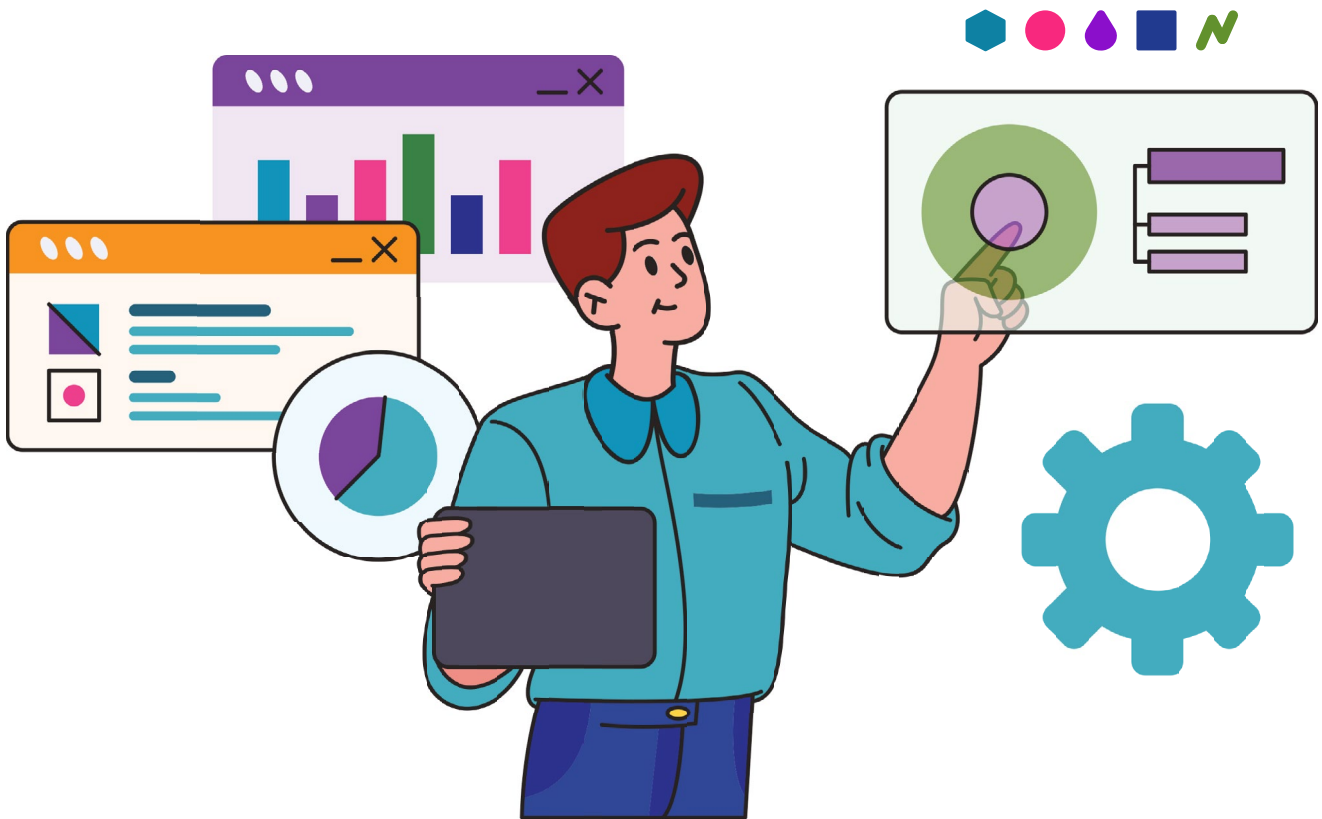




Revolutionizing Print Workflow: The KODAK PRINERGY Platform

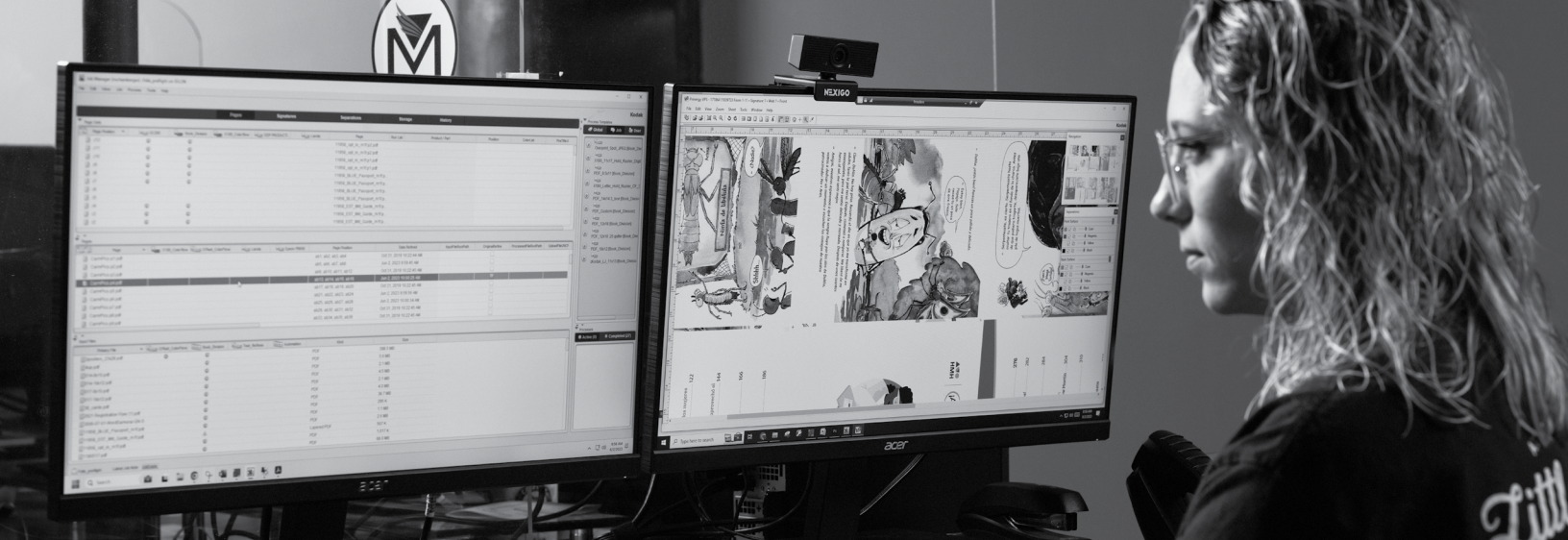
In today's fast-paced print industry, relying on old or outdated workflow solutions can lead to a myriad of problems. These legacy systems often struggle with managing and integrating multiple software applications, which is both expensive and inefficient. Their lack of automation means more manual touchpoints, which creates a higher likelihood of errors and waste. Additionally, self-managed security in these outdated systems is risky, as cyber threats are constantly evolving. Without proper analysis, the overwhelming amount of data can lead to a lack of valuable insights, resulting in increased costs, risks, and waste.

What printers need is a partner that can offer a comprehensive workflow solution that connects their business and production systems and enables data-driven decision making and automation. Enter the KODAK PRINERGY Platform. The print industry's only fully integrated end-to-end software solution, this platform eliminates inefficiencies and improves data security by consolidating multiple prepress operations into a single, smart, and secure system. PRINERGY reduces manual touchpoints and waste while improving quality and accuracy. The platform enhances connectivity and engagement, supports remote work environments, increases throughput, and accelerates packaging production.

Integration with Microsoft

One of the standout features of PRINERGY is its integration with Microsoft Azure, providing unparalleled security and reliability. With more global data centers than any other cloud provider, Microsoft Azure ensures more availability and faster connectivity. The platform also benefits from Microsoft's \$1 billion annual investment in cybersecurity research and development. This ensures that PRINERGY benefits from continuous innovation, offering a force multiplier for the protection of your business. With all these security features, printers can focus on growth and innovation without the looming shadow of potential disasters.





Professional Services and Automation

Kodak also offers professional services, such as pressroom optimization, ink optimization, MIS integration, and custom solutions. These services assist businesses in achieving maximum ROI from their workflow investment, reducing labor and education costs, and enabling remote engagement. Additionally, PRINERGY provides real-time data analytics that empower print operators to monitor performance metrics and make data-driven decisions. This feature enables users to track production efficiency, identify areas for improvement, and predict maintenance needs, thereby minimizing downtime and enhancing overall productivity.

Efficiencies and Intelligence

In terms of production efficiencies, PRINERGY maximizes ink savings, improves quality, reduces waste, and maintains consistent and accurate color across digital and traditional press rooms. Part of the PRINERGY Platform, PRINERGY Tools enables prepress corrections to be made to native artwork and eliminates the need for prepress operators to correct packaging files in both PDF and ILLUSTRATOR. This saves press rooms time and streamlines their file preparation. The platform's analytics capabilities identify hidden inefficiencies, bridges gaps, and leverages opportunities for sustainable growth.



Safeguarding Your Business with Comprehensive Security

PRINERGY protects your organization from the increasing threat of cyber-attacks, ensuring seamless business continuity and protection of your critical assets. PRINERGY's comprehensive security features include robust encryption protocols, regular security audits, and advanced threat detection systems that provide early warnings and rapid responses to potential breaches. Through multi-layer security monitoring and redundant data backups users can have peace of mind that their business is safe and performing optimally.

A Comprehensive Solution for Modern Print Challenges

In an era where advanced automation, seamless integration, and top-notch security are paramount, the KODAK PRINERGY Platform stands out as a comprehensive solution tailored to meet the dynamic needs of the modern print industry. PRINERGY addresses these modern print challenges with innovative solutions and robust security measures backed by Microsoft. Embrace the future of print with a platform designed to meet today's needs while anticipating tomorrow's demands, ensuring your business remains at the forefront of industry advancements. This platform is not just a tool but a strategic partner in your journey towards operational excellence and market leadership.



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